May 2008

Be Informed... Be Active... Be Interactive

Introductory Issue

Lake Zurich Area
Mailed to 23,000 Homes and Businesses in Lake Zurich, Long Grove, Deer Park, Kildeer, Hawthorn Woods and North Barrington

Inside:
Let Loose: Spend & Win
Who Has the Best Pizza in the BurbZ?
Restaurant Showcase Julio's Cocina Latina

Photo Courtesy of Natalie Roberti

How Can You Stop a Moving Freight Train?
discuss at www.theBurbZ.com

Proposed Condos Come Under Huge Objection!
discuss at www.theBurbZ.com

Let Loose: Spend & Win
May 19 - June 30
See inside for more details

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(valid May 15-June 30, 2008)
The Lake Zurich Area Chamber of Commerce encourages residents to spend their government stimulus checks at LZ Area Chamber member businesses!

For every $500 spent with Chamber member businesses, participants can enter to win $100.

A new drawing will occur once a week for six weeks and will culminate with a

**Grand Prize drawing for $1200 on July 4th**
At Family Days Celebration in Paulus Park

This fun program was created to encourage residents to *Let Loo$e!*

The Lake Zurich Area May 2008

Original receipt(s) totaling $500 or more from LZ Area Chamber member businesses must be presented to receive an entry form. There is no limit to the number of receipts needed to total $500. One entry is allowed for every $500 spent. A maximum of 5 entries will be allowed for single receipts over $2,500. Receipts may only be used once. There is no limit to the number of entry forms entered per individual over the 6 week campaign period.

Download entry forms from the Chamber website at: [www.LakeZurichAreaChamber.com](http://www.LakeZurichAreaChamber.com) or picked up at the Chamber office, the Lake Zurich Jewel or Lake Zurich Florist.

For more information, visit the Business Directory on the Chamber’s website or call the Chamber office at 847-438-5572.
Attic Playhouse is celebrating this 10th Anniversary season with its 50th production, Angel Street, written by Patrick Hamilton in 1938 under the title Gaslight. Set in London’s Victorian times, its popularity as Gaslight has even coned the phrase—go gaslight someone”—when someone deliberately tries to drive someone crazy by confusing them.

While her husband is out each evening, his wife, Bella, stays at home, fearing she may be losing her mind. She can’t explain the disappearance of familiar objects, the mysterious footsteps overhead that she alone hears, or the ghostly flickering of the gaslights…but is it just her imagination?

This thriller involves audiences in psychological games, secrets, mysteries and suspense. This play delivers.

Angel Street is set in London in 1938 with a successful long run and in 1944, MGM purchased the film rights. The remake again called Gaslight, starring Ingrid Bergman, Charles Boyer and Joseph Cotton. It was nominated for a total of seven Academy Awards with two wins: Best Picture, Best Actor (Boyer) and Supporting Actress (Angela Lansbury, in her film debut at 17 years old as a tarty housemaid), and Best Original Screenplay. It’s an intriguing play.


Northlight Theatre in Skokie continues its 33rd season, celebrating Artistic Director BJ Jones’ 10th Anniversary, with a world premiere. It’s the commission of a new play, Better Late, by Larry Gelbart and Craig Wright, featuring Chicago actor John Mahoney, as new husband Julian, plus A-list support by Steve Key, as Nora and Julian’s son Billy, a young man with marital transgressions of his own) and Linda Kimbrough as the sleek, attractive wife (and ex-wife), Nora.

As Better Late opens, Julian (Nussbaum) is forced to move in with Nora and her new husband in order to recuperate from a sudden illness. With each passing day, the awkward situation spirals further and further out of control. Nora, guilt-ridden for leaving Julian for Lee, a younger man, caters to her ex’s every whim and as the tension builds, the question becomes: how long will Julian have to stay?

Gelbart, best known for M.A.S.H. and Wright, Emmy winner for TV’s Six Feet Under, writers at each end of the age spectrum—“have blended their perspectives, revealing the rashness of youthful choices and the challenges of living with the consequences.”

My take: Although containing some sharp dialogue and some funny moments, the show was mildly disappointing. Without the presence of pros Mahoney and Nussbaum, it could have become another Lifetime cable TV soaper.

Extended through May 18, at Northlight Theatre—North Shore Center for the Performing Arts, 5901 Skokie Blvd, Skokie. Call 847-673-6300, or online at www.northlight.org.

It’s always exciting to see a worthy effort grow into a major theatrical hit…and this one has earned it. The cop thriller A Steady Rain has been extended.
Welcome, neighbors, friends, and business owners!

You are the backbone of the community. You are the people who make our towns great places to live. You read the news, you share the news, and you make the news! And, you deserve to be able to learn everything that is going on in your community—first and fast!

That’s why we’re so proud to bring you a new, fresh and exciting way to read, share and make news together. It’s theBurbZ.com—an online community where you can participate, share and collaborate with your friends, neighbors, and the business owners who serve you.

“Be informed... Be active... Be interactive...”

Be informed
Read the news. Know what’s happening in your village, with local businesses, and with your neighbors. Find out what’s available in your town—learn about the new businesses, restaurants, and entertainment venues that may offer you exciting new choices. You’ll be the first to know when you read the theBurbZ.com online and in print. Get online coupons and deals available only through the site.

Be active
When you know what’s happening in the community, it’s easy to get involved. Use the fun and interactive features all over theBurbZ.com to connect with other community members. Find other moms with kids of the same age. Volunteer for good causes in your own town. Visit our classifieds and discover neighborhood garage sales and local babysitting services...or find contractors and/or other businesses you can trust.

Enjoy attending local musical and other events? Visit our online Entertainment Section and find out who’s playing, what’s going on, and where to find (right here in your community) the fun activities and recreation opportunities you and your family most enjoy.

Be interactive
Create your very own page in myBurbZ, just a click into the theBurbZ.com website and join online, local forum. Get to know new people in your hometown. Want to express yourself about local issues? Visit our community leaders’ blogs and ask your questions; share your ideas. Your comments will be read by those you want to reach. Your community only grows stronger and better because of your participation.

Visit us today. Come back tonight when you want to order out. Check it out tomorrow for the local news you want to read about. Look on theBurbZ.com when you hear a buzz around town—you’ll get the scoop behind it all...and you’ll be able to add your own comments!

Finally, don’t hesitate to contact us at Editor@theBurbZ.com to let us know how you’re enjoying the site and share your thoughts on things you’d like to see.

Sincerely,
Hal Berman
Publisher

We like to think of our homes as safe havens. However, certain products and designs can create health risks. Pollutant levels inside our homes and offices may be two to five times higher than the air outside. Combine that with the fact that we spend 75 to 90 percent of our time indoors, and we know why the quality of the indoor air has become a major concern.

Multiple-chemical sensitivity is a heightened reaction to substances that cause symptoms ranging from respiratory ailments to depression and anxiety. The environmental movement, however, is that the flood of new chemicals introduced into the environment every year is making people sick.

Symptoms and health effects range from mild, short-term acute effects, such as sneezing, itchy eyes and general discomfort, to more serious long-term effects, such as respiratory disorders, lung cancer and immune system disorders.

Some people report that these allergy-like reactions seem to relate to exposure to a wide variety of synthetic and natural substances, including paints, carpeting, plastics, perfumes, cigarette smoke and plants. In my own home, I keep pollen and spore counts down with an air filtration system based on creation of negative ions. The filter system ensures air quality. I also keep my air conditioning system set on re-circulate to reduce pollen and mold.

The five-layer filter system improves the quality of indoor air in new and existing residential and commercial buildings. Windows are triple-glazed and walls are half-inch thick. Today’s homebuilders strive to do their best. Plus, today’s consumer is well-educated about indoor air quality, and is seeking and even requiring environmentally friendly building materials.

Banning toxins is another approach. Some health-conscious homeowners are opting out of natural gas which may aggravate chemical sensitivity. They are ripping out carpets which can trap toxic fumes. The good news is that carpets, paints, wood treatments, drapes and bedding are increasingly available in non-toxic versions.

“Healthy Homes” is a century-old concept that promotes safe, decent and sanitary housing as a means for preventing disease and injury. Healthy housing is receiving considerable attention from public health professionals and policy makers due to emerging scientific evidence linking health outcomes to the home and lead poisoning to substandard housing. And substandard housing crosses economic lines! Even expen-

deficit disorder. As a homeowner, parent or grandparent, you can, and should, be aware of the potential to save billions in health care costs by making your home a Healthy Home. A healthy home can and should be a healing home. Make a commitment to create your own healthy home – and a healthy household. Good health begins and ends with you!

Contributed by Sharon Weinstein, a registered nurse, health educator, author and certified wellness and environmental specialist who offers free health assessments, and is managing director of Core Wellness International, an independent Nikken distributorship, and can be reached at sharon@corelimited.com.

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The Village of Lake Zurich is conducting a partial special census starting in June to reflect increases in the Village’s population since the 2003 special census, which counted 18,992 residents. The purpose of the special census is to enable the Village to realize additional state revenues based on per capita population. Census takers will be going door to door in the designated special census areas, including Concord Village, Paradise Park (assisted living), Somerset Townhomes, Pulte Homes, Dartmoor Homes and other newer residential areas. The Village will be looking for census takers, crew leaders and clerical staff at the time of the special census. If you are interested in any of these employment opportunities, call 847-540-1698.

Creating YOUR Future Nostalgia

Today, 67 percent of women with children under the age of 18 are employed, according to the Bureau of Labor Statistics. Results from my own survey show that women find trying to be “Super Mom” is not so super and leaves them depleted, resentful, stressed and feeling guilty. If you’re a working parent reading this, I’m sure I don’t have to tell YOU that!

As working parents, we want to get it all done AND feel good about it. Don’t you wish that your future self could tell you what to do so that you can stop trying to be “Super Mom” (or Dad) and live without regrets? Here is an opportunity to learn from someone with a lifetime of experience. We can all learn from her insight. The late Erma Bombeck wrote this after she found out she had cancer:

"If I Had My Life to Live Over"

- If I had my life to live over, I would have talked less and listened more.
- I would have invited friends over to dinner even if the carpet was stained and the sofa faded.
- I would have eaten the popcorn in the “good” living room and worried much less about the dirt when someone wanted to light a fire in the fireplace.
- I would have taken the time to listen to my grandfather ramble about his youth.
- I would never have insisted the car windows be rolled up on a summer day because my hair had just been teased and sprayed.
- I would have burned the pink candle sculpted like a rose before it melted in storage.
- I would have sat on the lawn with my children and not worried about grass stains.
- I would have cried and laughed less while watching television - and more while watching life.
- I would have shared more of the responsibility carried by my husband.
- I would have gone to bed when I was sick instead of pretending the earth would go into a holding pattern if I weren’t there for the day.
- I would never have bought anything just because it was practical, wouldn’t show soil or was guaranteed to last a lifetime.
- Instead of waiting nine months of pregnancy, I’d have cherished every moment and realized that the wonderment growing inside me was the only chance in life to assist God in a miracle.
- When my kids kissed me impetuously, I would never have said, “Later. Now go get washed up for dinner.”
- There would have been more “I love yous” and more “I’m sorrys.”
- But mostly, given another shot at life, I would seize every minute...look at it and really see it...live it...and never give it back.

At the heart of this is what EVERY parent wants for themselves and family. Too often people wait until the opportunities are gone before obtaining such learning. Instead of waiting, begin designing what you want NOW! Use this kind of forward thinking to create the memories of (or future nostalgia) you desire for yourself, your family and business. What will you miss when it’s gone? Will you miss the time you didn’t spend or things you didn’t do with your children, family and self? Where do you want to take your business this year? On December 31, 2008 what do you want to remember most about this year?

Wasted time can only bring regret, sorrow and guilt. Procrastination is a thief of time and livelihood. Tomorrow is a mystery but you have the opportunity to create your future nostalgia NOW. If you wait around for good things to happen, you will always be waiting. Your life and future is at your fingertips. Believe it and live it!

Contributed by Victoria Cook, founder of The Guilt-Free Coach and an Executive & Personal Coach. Victoria helps ambitious working parents create more time and focus to accomplish their goals, grow their business and live guilt-free. Get free resources for increasing YOUR time and reducing stress at theguiltfreecoach.com/gift.

Lake Zurich Special Census Begins in June

The Lake Zurich Area Chamber of Commerce has launched a campaign to encourage residents to spend their government stimulus checks at LZArea Chamber member businesses. Let Loose: Spend & Win runs May 19 - June 30. For every $500 spent with Chamber member businesses, participants can enter to win $100. A new drawing will occur once a week for six weeks and will culminate with a Grand Prize drawing for $1200 on July 4.

“We’ve come up with a fun program to encourage our residents to let loose a little and spend their government stimulus check on items that they may not have planned to purchase in this challenging economy,” said Dale Perrin, Executive Director of LZArea Chamber. “We’re just trying to put into action the legislature’s real intention of the economic stimulus program.”

One $100 winner will be drawn each week, for six weeks, from entries received that week. One $1,200 Grand Prize winner will be drawn from all entries during the Village of Lake Zurich’s July 4th Family Days Celebration in Paulus Park, 400 Whitney Rd.

Lake Zurich Area Chamber of Commerce

Stimulus Check Promotion

Individuals must show or send in their original receipt(s) totaling $500 or more from LZArea Chamber member businesses. There is no limit to the number of receipts needed to total $500. One entry is allowed for every $500 spent. However, a maximum of 5 entries will be allowed for single receipts over $2,500. Receipts will be marked to prevent reuse. There is no limit to the number of entry forms entered per individual over the 6 week campaign period.

Entry forms can be downloaded from www.LakeZurichAreaChamber.com or picked up at the Chamber office at 1st Bank Plaza (corner of Rt. 12 and Rt. 22). Entry forms can also be picked up at the Lake Zurich Jewel and Lake Zurich Florists.

For a complete list of Chamber member businesses and more information, visit www.LakeZurichAreaChamber.com or call 847-438-5572.
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Americans Wake Up to the Power of Sleep
National Study Finds Sleep Is Integral to Wellness

A majority of Americans agree that nothing beats a good night’s sleep for good health – not even regular exercise and proper diet. The quality and amount of sleep you get every night are crucial factors in determining whether your body and mind are functioning at their best.

According to Tempur-Pedic’s 2007 National Wellness Survey, three out of four Americans (76 percent) say a good night’s sleep makes them feel young and helping to refresh their bodies and minds. The study also shows that Americans believe their sleeping surface affects their quality of sleep, with 9 out of 10 considering their investment in a mattress also as investment in their well-being.

So how can you tell if you are getting the quality, restorative sleep your body needs? Ask yourself these three simple questions:

• Does tossing and turning keep you awake at night? If so, you may want to look for a sleeping surface that comfortably supports and cradles your body, preventing movement throughout the night.

• Do you wake with aches and pains? A comfortable bed is one that cushions your body, providing much needed mental and physical rest and stress relief. Look for a mattress that provides proper support, but that does not establish pressure points that can aggravate existing pains and create new ones.

• Are you tired and irritable during the day? Uncomfortable twisting and turning at night results in fragmented sleep, preventing you from functioning at your peak during the day. A comfortable, supportive sleeping surface will not only improve your sleep experience, but also your productivity and mood during the day.

The secret to well-being, physical and emotional rejuvenation and an improved daily outlook just might start in bed. With such great health benefits, isn’t it time that all of us got a great night’s sleep?

For more information on the benefits of getting a good night’s sleep visit www.Tempur-pedic.com.

Mythic Exhibit Mixes Science, Imagination

As I followed Tom Skwerski, exhibit director, and his son through the shadowy tentacles of a kraken that rise from the entrance floor of the Mythic Creatures: Dragons, Unicorns & Mermaids exhibit at the Field Museum, I entered a realm very much in the middle ground between fact and fiction, paleontology and invention – not the Twilight Zone per se, but a world of fall and speculation equally intriguing.

The exhibit consists of four main parts. The first, “Creatures of the Water,” explores krakens and mermaids and more obscure creatures like the horse/fish hybrid called hippocampus and the mysterious “Monk fish” that appeared to be dressed as a member of the Catholic clergy. Perhaps most curious in this section are the circa-1990 African paintings of “Mami Wata” that portray Anglo, Hans Christian Andersen mermaids (half-beautiful-lady, half-fish striking pinup girl poses); but careful observers will notice a serpent – the traditional African sea god – wrapped around the mermaid’s tail.

Such an overlap of mythologies highlights what Skwerski says is a central theme of the exhibit: the way “universal symbols get incorporated into local mythology.”

Another common element for these mythic creatures is morality. The “Creatures of the Land” section features an Indonesian Barong-Ket, which is said to represent order, and, according to legend, exists to fight the Rangda, which represents chaos. Yet, in Bali mythology, neither creature ever wins out – as, for instance, the nearby statue of St. George slaying a dragon depicts the Christian triumph over evil. Instead, the creatures simply embody the back-and-forth nature of good and evil forces in the world.

One of the most bizarre creatures in the exhibit is the chupacabra or “goat sucker.” It was born from a relatively recent myth with roots in the Texas-Mexico border. Dismayed at finding presumptively healthy livestock dead and split open at the gut (a post-mortem condition caused by gashes the decaying flesh produces under the hot sun), ranchers began circulating stories about a clawed and fanged vampire-like creature that was feasting on their animals’ blood. With the aid of modern-day myth-circulating avenues like the Internet, television and toy production, the chupacabra is a contemporary example of what Skwerski says is an enduring human need for myth, invention and storytelling.

“In 1859, in Darwin’s era,” Skwerski said, “96 percent of the world could not read or write.” The need for usefulness of myth was both such an age, and those previous, is understandable in a world with little reliable data. But even now, Skwerski pointed out, “we know more, but we still create.”

The final section, “Dragons,” points out how dragon mythology seems to have arisen independently in Asia and, some four hundred years later, in Europe. On separate continents, these fantastic creatures have “evolved” to reflect their respective cultures. In Asia, dragons are often serpent-like and associated with benevolence and power. In Europe, the four-legged, fire-breathing dragons we know from stories like The Lord of the Rings are historically associated with evil and the underworld.

In the face of such a stark contrast, the exhibit is prudent not to offer explanations; none would be very defensible here. Instead, it pushes you to consider such big-picture questions on your own as reflected in the “Personal Stories” panels that end the exhibit. Mythic Creatures points out that anthropologists are interested not just in the hard-boned truths about our tribe but also in the evolution of something as nebulous and ephemeral as culture, as much a creation of yours and mine as in the present as it was for our ancestors in centuries previous.

Perhaps the exhibit’s spirit is best described in one of its own stories that speculates about the mentality of early sea-farers as they drifted out alone on a dark, roiling ocean, out toward “the terrifying, unknown.” With no previous experience upon which to build a psychological schema of the world, it’s easy to imagine how, as Skwerski noted, a six-inch piece of tentacle floating on the surface of the water could, with fear, imprecise memory and the exaggeration common to oral storytelling, turn into a 30-foot arm of some ship-devouring monster – especially if your buddy’s boat had just been lost to sea without a trace.

Imagine yourself with such a blank-slate approach to the natural world. Imagine what your attitude might be toward a creation like the Feejee mermaid, a monkey torso mache’d to a fish tail, which P.T. Barnum used to parade as a genuine mermaid. You end up asking yourself whether you’d be a realist or a rube – or the one creating such myths of your own – and wondering what that might tell you about your own place in this science-savvy culture of ours.
Special prizes for the first 500 log-in's issue of What's Happening in Lake Zurich area! To add to the fun, we challenge students from all area schools including high school, middle school, and elementary school to show their concern? You can be heard and make a difference.

The pizzas will be judged by several different categories by all who attend.

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Lake Zurich Buzz

Visit www.theBurbZ.com to voice your opinion about these and other hot topics!

Lake Zurich Football Champs Sing Like the Stars

Lake Zurich's Class 7A football state champs were honored at Wrigley Field Wednesday, April 30 by singing “Take Me Out to The Ball Game” during the famous 7th inning stretch. Team captains Bobby DeLeo, Jon Janus and John Gage with coaches Dave Proffitt and Ryan Rubinstein sang the famed ballad of the late Harry Caray up high in the press box. This puts the group in the record books again, but this time as having sung the same famous tune in the 7th inning spotlight as legends Mike Ditka, Bill Murray, Ron Santo and many, many others stars have in the past.

How Can You Stop a Moving Freight Train?
The proposed purchase of the EJ & E rail line by CN represents a huge impact to the surrounding Lake Zurich area... but what can the average citizen do to show their concern? You can be heard and make a difference.

Outline your concerns and the impact it makes on your community. Then follow through by attending and participating in meetings, conduct a letter-writing campaign, get influential people involved and most importantly, be vocal. It is important to get the facts out in the open and know what exactly what is being proposed with this acquisition. You can make a difference if you stick with your plan!

Proposed Condos Come Under Huge Objection

A pair of five-story condo buildings planned for the former Nestlecrest Camp has residents up in arms because of increased traffic and significant changes to area aesthetics. Surrounded by nearly 35 large lot homes, residents are concerned of the huge monstrosity right in the middle of their neighborhood.

So far, the village planning and development committee has given the project the green light as it moves on to their formal review process. In the mean time, signs began popping up over the objection to the plan in hope that somehow their huge neighborhood nightmare will go away.

Who Has The Best Pizza in the BurbZ?

Lake Zurich area residents can find out at the “Best in the BurbZ Pizza Challenge” at Lake Zurich High School on Sunday, May 18th from 4pm to 8pm. Sample pizza from the area's best pizzerias! Bring the kids and make this a fun, family event! In addition to tasting the best pizza in the area, participants will be helping the community! To participate in this fun event, all you need to do is:

- Bring in two non-perishable food items per person to be donated to the St. Vincent De Paul Society Food Pantry which serves needy persons in the surrounding Ela community, or
- Donate $5 per person to the District 95 Educational Foundation, which provides grants to schools and teachers.

The pizzas will be judged by several different categories by all who attend. To add to the fun, we challenge students from all area schools including District 95, St. Francis de Sales, and St. Matthews to see who can donate the most non-perishable food items. The winning school will be able to design their own page in June’s print issue of What’s Happening in theBurbZ.com.

What else?
Raffle
Ice cream from Culvers
Kid’s entertainment
Computer games and Internet activities
Special prizes for the first 500 log-in’s to myBurbZ.com/burbZ.com

Where we live affects your physical and mental well-being...

- Constant stress?
- Demanding workday?
- Not enough time to eat right, exercise, relax?

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Join Us…..We're Spreading Our Wings!!
Serving Women and Children in Lake County

Do you want to be more involved your community? Are you interested helping women and children? Do you love networking with other women and attending fun, informative events? If so, we are the group for you.

The Hawthorn Woods Women’s Club celebrates its 50th anniversary this year. Founded in July, 1958, the HWWC is a charitable, volunteer organization that supports women and children of Lake County, focusing especially on outstanding local shelters that support the homeless and victims of domestic violence. Our recipients include: Lake County Haven, Staben House, A Safe Place, and Mt. St. Joseph among several others.

Membership is open to all women who live in Lake County. While our primary mission is to raise funds to support local charities, we also host monthly (free) meetings for our members that are lots of fun and provide networking opportunities. We’d love to have you join us.

For more information go to www.hwwc.info. Or contact Sue Stanczak, President, at president@hwwc.info or 847-877-6187 or Monique Lundgren, Membership Chairperson, at membership@hwwc.info or 847-372-7386. Come Grow With Us! You won’t be disappointed.

Hawthorn Woods Aquatic Center Summer 2008 Hours

The Hawthorn Woods Aquatic Center has announced its Summer 2008 hours.

Monday-Friday 6-11 am: Swim Lessons and Adult Lap Swim
11 am-7 pm: General Swim
Saturday-Sunday 11 am-7 pm: General Swim

The Hawthorn Woods Aquatic Center is at 94 Midlothian Road. From the north, take Old McHenry to Midlothian north 1/4 mile. Call 847-847-3500.

Members of your family who need a 2008 Season Pass or need their picture taken can go to the Aquatic Center on Sat., May 10 or Sat., May 17 from 9 am noon. For a smooth and easy session we ask that you have all of your passes printed prior to May 24, which is Opening Day for the Center.

The Village is also accepting applications for Summer 2008 lifeguards, office staff and a pool manager at the Aquatic Center.

Severe Weather Season Approaching

What You Need to Know About Emergency Warning Sirens

If there is an emergency, you need to know about it quickly. That’s why the Village of Lake Zurich maintains six strategically located remote outdoor sirens. In the event of a tornado, hostile attack, hazardous material incidents or other large scale incident requiring evacuation, the sirens provide immediate notification of the emergency throughout the Village. The sirens can produce several different tones, each indicating a specific warning. A tornado warning is indicated by a 3-minute solid siren tone. The sirens are designed to alert citizens who are OUTDOORS that a situation requiring evacuation has occurred. That’s why it’s so important for you to know about it quickly. That’s why we’re here, to bring out everything that resides within your. You probably seek shelter,” then do it – regardless of what your intuition says, “I should stay put.” If your intuition says, “I should probably stay put.” Then veiled, revealed, open or hidden at the root of the heart. The “look” this year is a reflection of all those thoughts, the complexities of our lives and personalities.

The Cut

Cut and color are partnered to bring out everything that resides within you. Whether you sport a dimensional bob that demonstrates your inner strength or create an aura of mystery with halo fringes that encircle your face, your cut must reflect your personality.

Asymmetrical cuts provide a mature edge and the maximum in styling options. This is not a hair style that presents the same you day after day. You should be able to fit your style to every upcoming event, whether it is prom, graduation, a wedding or just a night out on the town. Asymmetrical cuts allow you that flexibility by providing totally different looks depending on how the hair is parted, whether it is down, or gathered back. Center partings and trian- gular side sections can reveal real layers of hidden depth. People will wonder if you have a per- sonal stylist.

The Color

This year’s color brings out the depth of your natural beauty. Color accentuates and aug- ments the richness and dimension- ality of the cut. There should be subtle flashes of color so that the question is not “Does she or doesn’t she?” but rather “Why is she so vibrant?” Multiple waves of dimension in a cut allow for the layering of color. Zigzag coloring techniques create cross sections of light and dark with peaks of color. Back combing while color- ing adds asymmetry of color. Color should rise like the sun and open or be able to fit your style to every upcoming event, whether it is prom, graduation, a wedding or just a night out on the town. Asymmetrical cuts allow you that flexibility by providing totally different looks depending on how the hair is parted, whether it is down, or gathered back. Center partings and triangular side sections can reveal real layers of hidden depth. People will wonder if you have a personal stylist.

The Makeup

A woman’s hair should be allowed to dictate the complementary makeup palette. Makeup is sheer and barely there. Choose colors that pro- vide an invisible wash while evening out skin tones. The high gloss finish is gone, replaced by a semi matte finish that provides a slim veil over the contours of the face. This is best achieved by mixing a non-SPF moisturizer with the base which is blended into the cheeks with an angular brush. Light should play across your features.

Eyes are subtly sublime. Eye color, a single neutral hue with a shimmer finish, softly defines from the brow to the cheek bone and opens the look of the eye. Mascara is applied fully to the bottom lashes but only to the tips of the top lashes.

Lips come to the center of attention with vivid shades of color that complement and accentuate the tones of the hair color. Think full, bright, sensu- al, and defined as you generously apply lip color to the entire mouth line and with a darker shade within the same color spectrum. Then use a lip brush to blend and diffuse the two col- ors over the entire mouth. Lips should say “This is who I truly am” and not every moment.

Make a statement. Throw symmetry to the wind and experi- ence the hidden drama within.

In fashion

Your Summer Look - Barely There and Totally Natural

Transparency, a word as layer- ered in meaning and contradic- tion as life, one moment sheer, then veiled, revealed, open or hidden at the root of the heart. The “look” this year is a reflection of all those thoughts, the complexities of our lives and personalities.

The partnership of cut and color brings a whole new dimension of masculinity to men’s styles. The new look

Severe Weather Season Approaching

What You Need to Know About Emergency Warning Sirens

If there is an emergency, you need to know about it quickly. That’s why the Village of Lake Zurich maintains six strategically located remote outdoor sirens. In the event of a tornado, hostile attack, hazardous material incidents or other large scale incident requiring evacuation, the sirens provide immediate notification of the emergency throughout the Village. The sirens can produce several different tones, each indicating a specific warning. A tornado warning is indicated by a 3-minute solid siren tone. The sirens are designed to alert citizens who are OUTDOORS that a situation requiring evacuation has occurred. That’s why it’s so important for you to know about it quickly. That’s why we’re here, to bring out everything that resides within your. You probably seek shelter,” then do it – regardless of what your intuition says, “I should probably seek shelter,” then do it – you are probably right.

The Village of Lake Zurich has trained Tornado Spotters in the Police and Fire Departments as well as the Public Works and Park and Recreation Departments who report to spotting locations throughout the Village and monitor weather conditions after a WATCH or WARNING is issued. The sole purpose of the sirens is to confirm and report actual tornado sightings and inform dispatch to activate the outdoor warning sirens.

A CONFIRMED SIGHTING MAY PROVIDE LITTLE OR NO TIME TO ACTIVATE SIRENS.

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Now that tornado season has officially arrived, here are some important reminders about the Village’s outdoor warning siren activation procedures:

• When you are inside a home or business, monitor local radio and television channels for updates after any weather WATCH or WARNING is issued. The designated emergency broadcast stations for Lake County

In fashion

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through June 8 at the Royal George Theatre, 1641 N. Halsted, in Chicago due to the rave reviews and word of mouth that Keith Huff’s gritty, gripping noir tale has dazzled audiences in the past few months. The performances are a “wow” and the cast remains unchanged. Don’t miss it if you like drama and intensity that will really grab your vitals.

Tickets at the Royal George Box Office, 1641 N. Halsted, Chicago.Call 312.988.9000. This production is recommended for audience ages 16 and up. Special prices for police and fire personnel. Call for details.

Tony-winning Avenue Q*, the mega-musical about trying to make it in New York with big dreams and a tiny bank account, is in Chicago this spring for a three-week engagement at the Cadillac Palace Theatre. It played a month in Las Vegas in 2005-06 and plays Chicago for only 3 weeks. Cadillac Palace (151 W. Randolph St) as part of its national tour.

Broadway in Chicago Box Offices (24 W. Randolph St., 151 W. Randolph St., and 18 W. Monroe St.), at 312-902-1400. Online at ticketmaster.com.

The Kid From Brooklyn: The Danny Kaye Musical opens June 7 at Chicago’s Mercury Theatre.3745 North Southport, Chicago. Based on the life of Jewish entertainment legend Danny Kaye, it chronicles Kaye’s turbulent and triumphant life and his relationships on and off the stage. It stars Brian Childers as Danny Kaye and Karin Leone as Sylvia Fine with Christina Purcell and Adam Lebow. The story chronicles Kaye’s career and his relationships on and off the stage, I am anxious to see how a life so full of good, bad and questionable can be covered in one musical. Kaye’s fame began when he did all the piloting, one of his UNICEF jaunts, once did all the piloting, one of his UNICEF jaunts, once and the stage, I am anxious to see how a life so full of good, bad and questionable can be covered in one musical. Kaye’s fame began when he did all the piloting, one of his UNICEF jaunts, once

Second City’s Ron West brings an additional comedic twist to Chicago Shakespeare Theatre’s Comedy of Errors staged by CST Artistic Director Barbara Gwartney who collaborated with Second City veteran Ron West to bring an additional comedic twist to the production. Set in 1940, during the golden age of film, Shakespeare’s comedic classic unfolds as an eccentric group of stage and screen actors gather on an English movie set during World War II in the midst of the London blitz to film the play. Shakespeare’s playful reality realized within a theatrical/musical context that further compounds the chaos and humor. A huge cast of known performers, with CST praise to fulfill a rollicking good time.

Tickets at the box office, call 773.323.1700 or online at www.thechicagodramatic.com.

The American Legion leads Lake Zurich’s Memorial Day Parade and Services on Monday, May 28. The parade starts at 10 am and will follow a route down Main Street to Old Rand Road, across the railroad tracks and Route 22 to Mohawk Road, ending up at the Veterans Monument in front of the Police Station. Everyone is encouraged to attend and celebrate the memory of remember America’s fallen heroes.

Horsing Around in Lake Geneva

In the spirit of Chicago’s “Cows on Parade” and Cincinnati’s “Big Pig Gig,” a stampede of painted ponies will adorn the streets of Lake Geneva, Wisconsin, this summer. Organized by Special Methods in Learning Equine Skills, Inc. (SMILES), “Horsing Around Town” will feature 80 sculptures situated throughout the downtown Lake Geneva area and along the waterfront for public viewing. Those interested in submitting an artist proposal or becoming a sponsor should call 262-882-3470 or e-mail smiles@smiles.nu.

LZ Chamber Updates

The Lake Zurich Area Chamber of Commerce is extremely proud to announce and recognize its 500th member – Amberwood Studio.

Amberwood Studio, a small woodworking shop in Lake Zurich, has been designing and making furniture one piece at a time for more than 30 years. Lithuanian born, Owner and Artist, Zen Kavak takes great pride in making custom furniture and one-of-a-kind pieces. Some of his work can be seen at the Ralph Lauren store on Michigan Avenue in Chicago, and at Flex Architectural Design and Food Depot International in the LZ Industrial Park. After 15 years of designing and building displays and custom furniture for the Merchandise Mart, Zen and his wife Angela decided to avoid the stress and cost of traveling to Chicago on a daily basis by moving their custom woodworking studio to his home town of Lake Zurich.

Please help us recognize and congratulate our 500th member.

AMBERWOOD STUDIO
Mr. Zen Kavak
25173 N. Ellerie Terrace,
Lake Zurich, IL 60047
Phone: 847-530-1450 Fax: 847-719-2820
E-mail: z.kavak@amberwoodstudio.com
www.amberwoodstudio.com

LZ Area Chamber Gift Certificates

If you’re looking for a gift for the hard-to-buy-for person or someone you may not know very well like a teacher, coach, fellow employee, or neighbor, a Lake Zurich Area Chamber Gift Certificate is the perfect gift to give.

Chamber Gift Certificates can be purchased in any denomination starting at $5. There are no service fees and they are useable at over 500 local chamber businesses. Go to the Chamber’s website to view the list of businesses.

Call or stop in the Chamber office or order them on-line at www.LakeZurichAreaChamber.com. Call ahead if you’re in a hurry and we’ll have them ready when you arrive.

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music matters

The Dodos

**Visiter**

French Kiss Records

The Dodos are comprised of just two guys: Meric Long on guitar and vocals (as well as a bevy of other instruments) and Logan Kroeber on percussion. Don’t stop reading, this isn’t what you think. This is primitive and explosive. The drums are big and powerful and have equal share of the stripped-down appeal of “Visiter.” Amidst the clicks, bangs, thuds and pops (and any other manner of noises that could possibly come from a drummer) are Long’s finger picking, crazy syncopated stripped and deep, resonant voice. The final product is fascinatingly present, as though the barrier of the musicians between you and their performance is a tripe. (The album was recorded with both musicians simultaneously and very little post-production, according to their bio on MySpace.)

Long’s lyrics are fairly straightforward; the track getting the most attention, “Fools,” is about a strained relationship between a son and his father. Relationships are the general theme of the album, and the album culminates in a final track (“God?”) that follows the singer’s troubles with God. Comparisons are being made to bands like Animal Collective, who also sport the freedom and simplicity that The Dodos so effortlessly convey.

**Contributed by Stephen Hull.**

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**The Western Civilization**

**Letters of Resignation**

Self Released

This album is by no means flawless. It has the unpolished and somewhat immature feel of a high school band (or a band targeting the high school crowd), but this by no means suggests that The Western Civilization aren’t worth your time. In some ways, this is your standard pop-rock band with Dashboard Confessional tendencies. But there is a real cohesion between the musicians here that makes it a pleasure to hear.

The first thing that caught my attention about The Western Civilization show at The Note in Wicker Park was the gorgeous harmony between the two female vocalists, particularly on “Love Struck Angel.” On their own, they’re lovely; together, it’s genuinely astonishing. One thing it does with grace a number of their songs is turn them into a piano piece. The album is a little distracting. One thing it does is let their presence and is not terribly effective. The reason could have just as easily been achieved by a real set, but it occasionally succeeds in justifying its presence and is not terribly distracting. One thing it does well is to emphasize the real set that was used when it eventually enters the music. If you’re looking for something along the lines of the more emotionally focused folk/pop-rock acts like Dashboard Confessional but want something a little less overwrought and definitely more honest, this is your ticket.

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**Forgetting Sarah Marshall**

Directed by Nicholas Stoller, Starring Jason Segel, Kristin Bell, Mila Kunis Rated R for sexual content, language and some graphic nudity

Forgetting Sarah Marshall follows in line with the recent reinvention of the chick-flick-through-a-guy’s-eyes lens by another (co-writer) 40-Year-Old Virgin and Knocked Up. It tells the tale of a slightly successful, noticeably out-of-shape musician trying to deal with the heartache following his break-up with an ultra-successful, drop-dead gorgeous actress. Early in the film, she springs the bad news to our protagonist as he stands naked, crying. After unsuccessful attempts to get over her, he decides to go to her favorite vacation spot in Hawaii, only to find her there with her new boyfriend. He finds some solace in the company of other downs-and-outs, but ultimately finds himself with the help of a charming hotel desk clerk.

At times, Forgetting Sarah Marshall strikes emotional and comic chords but ultimately tries too hard to do both, leaving the end product spotty and unfocused. First-time leading man (and the film’s writer) Jason Segel plays his part with dedication, but can’t seem to find a proper middle ground between endearing and snarky or annoying. To the film’s credit, it does manage to keep its characters (especially those of Sarah Marshall and her boyfriend) from being obvious villains or heroes and, through flashbacks, gives us a view of the relationship that effectively outlines both the pros and cons.

Unfortunately, the film tries to cram in too many distracting subplots and characters that gum up the works. The film plays like an ended relationship: there were some laughs, but, ultimately, you’re glad it’s over.

**Contributed by Stephen Hull.**

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**Priceless**

Directed by Pierre Salvadori; Starring Gad Elmaleh, Audrey Tautou, Rated PG-13 for sexual content, nudity, In French with English subtitles

It’s hard to imagine an American romantic comedy with as much heart and intrigue as Priceless. Gad Elmaleh plays a non-platonic hotel worker, who, through a complicated series of misunderstandings, attracts the attention of a young gold-digger (Tautou) who believes him to be wealthy. After one of their trysts, her current sugar-daddy finds out and immediately cuts her loose. Elmaleh spends all his money and goes deep into debt trying futilely to win the girl back. She finds another suitor and, strangely, Elmaleh attracts a wealthy older woman, and he and Tautou become co-workers of sorts.

The film looks, feels and sounds like a comedy from the 1960s (à la Blake Edwards) but with a little less slapstick. Tautou and Elmaleh are truly brilliant together as their cat-and-mouse game is at once sweet, funny and suspenseful. They both play their parts with a subtlety unattainable by lesser actors.

**Smart People**

Directed by Noam Murro; Starring Dennis Quaid, Sarah Jessica Parker, Thomas Hayden Church, Ellen Page Rated R for language, brief teen drug and alcohol use and some sexuality

Smart People is an indie film! And it wants you to know it! The leading man is a bearded, lumpy and undeniably attractive for love. There’s a bitingly sarcastic teenage girl. A guy has a moustache! In a role that strangely channels Jack Nicholson, Dennis Quaid plays a grouchy English professor working to complete his mean-spirited literary criticism published while simultaneously trying to deal with his deadbeat brother, his brilliant daughter and his distant son. After a seizure puts him in the care of a former-student-turned-doctor, sparks fly and they begin to date. All the characters are very, very smart, yet they all begin to realize that the ivory tower of pretentious intelligence is very, very lonely.

Smart People is nothing we haven’t seen before. The plot and some characterizations feel like they are recycled from 2000’s Wonder Boys and even the filmmaking is slower with some unnecessary exposition here. But, ultimately, you’re glad it’s over.

---

**Stop-Loss**

Directed by Kimberly Pierce; Starring Ryan Phillippe, Joseph Gordon-Levitt Rated R for graphic violence, language and some sexual content

With the Iraq war being such a hot-button topic, it’s strange that films about it have received such cold responses at the box office. Stop-Loss may be the best of the Iraq films yet released. A successful soldier has returned from what he thinks is his last tour of duty in Iraq, only to be greeted with new assignments instead of his walking papers. Thinking he may hold some sway with a Senator, he goes AWOL, planning to travel from Texas to Washington to get the film. The film also focuses on the difficult transition back into civilian life that soldiers face.

Stop-Loss is a hard-hitting film that offers light into just what soldiers are going through in the war and, more importantly, when they get back home. However, the simplification of some very complex issues hurts the film. The villains and heroines are so clear-cut that they sometimes approach caricature. The performances are solid enough, with Joseph Gordon-Levitt standing out, but the film overall feels more ham-fisted and preachy than sympathetic.

---

**The 26th Annual Long Grove Strawberry Festival**

June 20-21-22, 2008

The Strawberry Fest is the grandaddy of Long Grove’s signature festivals, drawing close to 50,000 visitors to the historic business district for the 3-day event. It is considered one of the premier outdoor festivals in the Chicagoland area. The pleasures of summer are celebrated with berry wonderful strawberry-filled and inspired treats. All ages flock to dipping stations full of chocolate covered strawberries, the fruit smoothies, ice creams, strawberry donuts, baked goods, as well as the farm-fresh berries themselves. There is free entertainment for all ages throughout the village, a classic car show, and more. Shops host a variety of strawberry-related activities.

A wide variety of food vendors offer their delicious treats in addition to Long Grove’s fine local restaurants. You can also enjoy a beer and a brat at the Lions Club Beer and Brat tent.

Visitors are treated to FREE admission and FREE parking in municipal lots with additional parking available in the Midwest Bank Lot at Old Rt. 53 and McHenry Rd. at the Long Grove Community Church on Robert Parker Coffin Rd., west of town. Limited parking spaces are available at Mel’s Marathon Gas Station at the main intersection of McHenry and Coffin Rds. (These lots charge for parking.)

Please visit www.StarEvents.com for all inquiries by Food Vendors, Artisans, Entertainers, and Sponsorship.

Submitted by Ryan Ehling, previous student at Savannah College of Art and Design’s Film/Television program, graduate of the English/Communication program at Trinity International University.
2nd Annual One Book, One Reading Community
May 1 - July 31, 2008
Ela Public Library Events


One Book, One Reading Community Book Discussions - (sign-up required)

June 18th, 1-2:30 p.m. at the Shady Oaks Bed & Breakfast in Lake Zurich
June 26th, 7-8:30 p.m.at Ela Area Public Library
July 24th, noon-1:30 p.m.at Midwest Bank in North Barrington

Disaster Preparedness Open House – Saturday, May 17, 10 am. Save the date! Join us for this family event featuring free educational sessions, presentations, giveaways and food.

Writer’s Support Group – Monday, May 19, 9:30 am and 7 pm. This group offers networking opportunities for aspiring writers of all levels of experience. Bring a sample of your latest work-in-progress or just come & listen. Meet in upstairs study room.

Genealogy Interest Group (GIG) – Monday, May 19, 3 pm.

Spring Plant Clinic – Tuesday, May 20, 10 am. University of Illinois Extension Services will be on hand to answer gardening questions.

Friends Used Book Sale: Members Only Night – Friday, May 23, 6 pm. Line up numbers may be picked up at the Information Desk beginning at 4 pm. Line up with numbers begins at 5:30 pm. Memberships $10 annually or $5 for seniors.

Friends Used Book Sale – Saturday, May 24, 9 am. Members receive 10 percent discount except $5 bag sale on Sunday.


One Book, One Reading Community Opening Event NCOG Special Train Run – June 7, 9:30 am – 4 pm.

Great Train Journey thru the United States – June 4, 7 pm-8:30 pm. All aboard for a visual feast of a lifetime. Travel enthusiast Bill Helmhut shares his 6000 miles on Amtrak from Chicago to New Orleans to Los Angeles to San Francisco and back to Chicago.

Adult Programs

Introduction to Using the Mouse for Older Adults (55+) - 10am-noon Thursday, May 22 (Reservations Required) - We will learn and practice all of the basic functions of the mouse, including how to point, click, drag and scroll… and we’ll have fun doing it!

Introduction to the Internet for Older Adults (55+) - 10am-noon Thurs., May 29 (Reservations Required) - Discover how the Internet works, practice using a web browser, and learn about using a search engine to find information.

World Searches: Genealogy Across the Ocean - 1-3pm Sat., May 31 (Reservations Required)

Lake Zurich Garden Club Sale - 8:30am-noon Sat., May 10

Writer’s Support Group - 9:30-11am or 7-9pm Mondays, May 19, Jun. 9, Jul. 14 and Aug. 11 (Reservations Required) - This group offers networking opportunities for aspiring writers of all levels of experience. Bring a sample of your latest work-in-progress or just come and listen.

FILMS - Atonement (Rated R) 130 mins. 1pm Tues., May 20 (No Reservations Required)

ELA Teens

“Get in the Game, Read!” Teen Summer Reading Program - Mon., Jun. 2 – Sat., Aug. 2 (Registration Required) Pick up a reading log at the Readers’ Services Desk and keep track of the books you read. You’ll receive a prize for reading five books and a chance to spin the Game Wheel!

Teen Program Pass - Mon., Jun. 2 – Sat., Aug. 2 (Registration Required) Pick up a “Program Pass” at the Readers’ Services Desk, then keep track of the programs you attend for a chance to win grand prizes!

Wanted: Teen Volunteers. Teen Volunteer Orientations - 7-8pm Wed., Jun. 4 and 1-2pm Mon., Jun. 9 for teens entering grade 8 and up in the fall (Registration Required) Looking to volunteer this summer? Join the ELA Teen Friends at a summer volunteer orientation. If you volunteered last year, you don’t need to attend.

Children’s Programs


Lap Tots - Fri., May 16. 9:30-10am for babies sitting and crawling; 10:30-11am for walkers. (No Reservations Required) Enjoy stories, songs and rhymes with your baby or toddler through 23 months. Siblings are not permitted in this class.

Safety and Disaster Preparedness Open House - 10am-3pm Sat., May 17. (No Reservations Required) Festivities include K-9 search and rescue dogs demonstrations, touch a truck/vehicle tours, free presentations and more.

Get in the Game, READ! - All children through 8th grade are invited to join our summer reading club. Registration will take place in the Children’s Department beginning Mon., Jun. 9 through Sat., Aug. 2. Out of concern for the safety of our children and the future of our planet, we will no longer give plastic toys away as prizes. Instead each child who finishes the summer reading program will receive a backpack and a paperback book.

Scavenger Hunt - Mon., Jun. 9 through Sat., Aug. 2 for all ages. Remember to play the Get in the Game: READ scavenger hunt. There’s a new puzzle to solve each week with great prizes for the winners. Clues will be scattered throughout the Children’s Department.

Get in the Game at Ela - Mon., Jun. 9 – Sat., Aug. 2 for all ages. Are you bored? Drop by and play some board games with a friend or two! We will provide the games – you provide the fun.

Kids’ Picks (grades 3-5) - June 9, 2008 through Feb. 28, 2009. Take part in our 2nd Annual Kids’ Picks competition. Each school in the Library’s district will have its own head table. For each book on the list you read, add a bead to your school’s table. The school with the most beads read (per student enrollment) will receive a trophy and a prize. Stop by the Children’s Department to see which school is winning, vote for your favorite book, pick up the Kids’ Picks book list and make your suggestions for next year’s list.

Monarch Mania (grades K-3) - Beginning June 9, read one of the 2009 Monarch Award nominee books and drop a bead in our special butterfly jar. Guess how many heads there are at the end of the program and win a special prize! Runs through Feb. 28, 2009.

American Red Cross Babysitters’ Training - 10am-3pm Tues., Jun. 10; Wed., Jun. 18; Sat., Jun. 28; Mon., Jul. 7; Tues., Jul. 8; or Mon., Jul. 21 for ages 11 & up. Register for one class only.

Participants who complete and master the entire 5 hour course will be certified. Bring a sack lunch.

The Ela Public Library is at 273 Mohawk Trail, Lake Zurich. Visit www.epl.org or call 847-438-3433.

Ela Exhibit

International collection of Child Art

Fun, Sports and Games

This exhibit of 20 paintings by children from around the world will be on loan from the International Collection of Child Art at Illinois State University Milner Library from June 1 - July 31. Stop by the Children’s Department to see these fun depictions of activities that delight children everywhere. About the International Collection of Child Art

The International Collection of Child Art (ICCA) celebrates the creativity and innovative work produced by children with a global perspective. Thought-provoking representations of whimsical animals, fanciful portraits, musings on daily life, enchanting landscapes and other imaginative themes provide the window for the viewer to share the often magical outlook of a child. The work in this collection reflects the energy and inventiveness young artists bring to art-making and the profoundly imaginative vision they use to create images. The ICCA was initiated with the donation of 3,500 artworks to the University Museum in 1970. Illinois State University’s Milner Library acquired the collection in early 2000.

"O" Gaugers Model Railroad Club. Drive a train on the NCOG traveling layout.
**D&J Bistro**

This is a great sampling of the finest Italian food in the Lake Zurich and Chalmette areas. Come to D&J Bistro for a memorable experience with unique and authentic Italian cuisine. Enjoy a variety of Italian dishes, including pasta, pizza, and more. Our menu features fresh ingredients and a selection of imported wines. Whether you're looking for a casual dining experience or a more formal dinner, D&J Bistro has you covered.

**Julio’s Cuisine Latina**

From the moment you enter Julio’s, you’re embraced by the warmth of this tucked away gem of a restaurant. It’s dimly lit and cozy, with a sense of intimacy and charm. The menu offers a diverse selection of Latin American dishes, from Mexican to Caribbean. The atmosphere is warm and inviting, with friendly service and a cozy ambiance. Try the Pollo Caribe, a delicious blend of flavors that will delight your taste buds. Julio’s is a must-try for anyone looking for authentic Latin American cuisine.
**Hawthorn Woods Inaugural 5k/10k**

The inaugural Hawthorn Woods 5k and 10k Run takes place on Sunday, June 22, 7:30 am at Heritage Oaks Park, Hawthorn Woods. What a great way to kick-off the summer! The event will start and finish at Heritage Oaks Park in Hawthorn Woods. Bring along the entire family as there is plenty to do at the park while the race is in progress.

A portion of the proceeds from the event will benefit the Hawthorn Woods Women’s Club, a local not-for-profit organization that serves women and children in Lake County. To learn more, go to www.hhwc.info.

The course is a single loop for 5k competitors and 2 loops for 10k competitors. Nearly the entire event takes place at or near the park area (a great venue for spectators). The course initially will have runners head out on a short stretch towards the park exit before turning around and coming back towards the park. Competitors will turn onto a paved path and make a loop around the lake before coming back out to the street running which divides the park. The 5k loop will finish with a long straightaway back to the race start/finish area.

Before June 9, registration costs $20 for the 5k and $25 for the 10k; after June 9, registration costs $25 for the 5k and $30 for the 10k; additionally, there will be a $30 late registration fee starting the day of the event; after June 9, registration costs $25 for the 5k and $30 for the 10k; after June 9, registration costs $30 late registration fee starting the day of the event.

**Schedule of Events**

Sat. June 21
9:30 am-4 pm: Packet pick-up at The Runner’s Edge in Libertyville
5-7 pm: Packet pick-up at the Hawthorn Woods Aquatic Center

Sun. June 22, Heritage Oaks Park
6:15-7:15 am: Registration and Packet Pick-up
7:30 am: Race start
7:50 am: First 5k finisher expected
8:05 am: First 10k finisher expected
10 am: Course closed

**Awards**

Gift certificates will be awarded to top overall male and female finishers for both the 5k and 10k events.

Awards will also be given to top three male and female finishers, depending on number of participants, for the following age groups: 14 and under, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 and over.

Are you interested in volunteering?

Please contact us at volunteer@321goevents.com and mention this event. For your participation, you will receive a volunteer t-shirt.

**Travel Tips for Today’s Airline Passenger**

Since the start of 2008, airline travelers have been facing a roller coaster ride of fuel surcharges, airline mergers and bankruptcies and imaginative new ways of charging for “perks” that were once free.

But in spite of high gas prices and the current economy, all indications show that travel spending is up and summer travel is expected to rise to record levels! While this may be good news for the airlines, travelers may be faced with some additional airport hassles and additional expenses. Most airlines will try to save money by cutting back on flights, dropping unprofitable routes, adding fuel surcharges and finding new ways to make money from passenger fees.

**New Airline Fees**

- Airlines have a pattern: one airline proposes a new fee or policy, and the rest follow suit. When United announces a new fee for extra baggage, chances are American, Continental, Delta, Northwest, U.S. Airways, as well as most of the others, will follow.

- Most of the domestic airlines have started charging up to $25 for a second checked bag. They will also impose a fee for a checked bag over the weight limit (often 50 pounds). Most airlines charge for “fresh light meals” or “snack boxes” on domestic flights, especially in coach class. Ticket-change fees have also been on the rise and can wipe out the lower ticket pricing of a Saturday night stay-over. Fuel surcharges are often added to the price of the ticket, but not always part of the quote upfront. Watch out for airlines that charge more for aisle seats or only open certain seats for those who did not purchase the lowest fares.

- Airline “Bumping” – With so many airlines suspending flight operations, declaring bankruptcy and overbooking, passengers are often left stranded at the airport waiting for an alternate flight to the one they booked. What can you do?

- Know the lingo! Voluntary bumping occurs when a passenger with a confirmed seat agrees to give up his seat for compensation. This may be a cash voucher (good choice) or a future airline voucher or free ticket. If it is the latter, it is important to ask the right questions, such as expiration time, blackout dates and applicable flights.

- Involuntary bumping occurs when an airline forces a paid passenger from boarding a flight because it has oversold a flight, and the Department of Transportation regulates compensation for involuntary bumping.

You can help to avoid being bumped by following these tips:

- Get an advanced seat assignment (even if it is only a middle seat.)
- Check in on-line within 24 hours of departure. Seat assignments that were not available at the time of ticketing may become available.
- Arrive at the airport early.

Travellers who use the services of a travel professional have the added security of having someone help them find alternate flights and routes when problems occur. Air passengers have rights, and together with your travel agent, you need to know the options before you fly!

**Article contributed by Sue Shimkas**

Sue has worked as a travel consultant and owner of Lake Zurich Travel & Cruise for over 20 years and serves as vice-president of the Midwest chapter of the American Society of Travel Agents (ASTA).
Focus on your life stage when investing in a choppy market

When the stock market pulls back and the negative press continues day after day, it is tough to remember why you are investing in the first place. In times like these, you need to take a step back, maybe a deep breath, and evaluate your stage in life. Your life goals will still be the same regardless of what the stock market is doing, so focus on those first.

Moms are invited on a private tour on Mother’s Day: Sunday, May 11.

Under 30
Most people have heard that the sooner you start saving or investing, the better off you’ll be long-term. Of course this is true, and a market pull-back can greatly benefit you by allowing you to build a larger base of benefit in the next upswing. Build cash reserves for liquidity, a new home purchase and so forth. Start a retirement plan and continue to contribute as much as you can afford.

New Baby
An enjoyable addition to the family introduces some planning issues. Increase cash reserves early for medical expenses and emergency fund. Start a college fund early if possible. Increase your personal life insurance and review disability insurance.

Changing Jobs
Review overall investment strategy and risk tolerance when signing up for new retirement plans. Consider distribution options for your previous company’s retirement plans. It may make sense to roll over an IRA into or to your new plan. Don’t forget to review medical benefits packages. If you are a frequent job changer or nervous about losing your job, then build a larger emergency fund. You’ve probably heard three to six months of household expenses is recommended. It may make sense for you to have six to 12 months in reserve.

Retirees
Calculate income needs and review all potential income sources. Balance your long-term needs for growth against your current income need. Develop an income strategy. Review all options for company retirement plans and social security. Try to minimize health expenses and research medical options. Don’t get too conservative. Inflation is a real concern for your later years. Look at oil and the price of food today compared to ten years ago. Where will it be ten years from today? How about twenty?

Investing is a long-term process that will have some bumps along the way. Often it is the short-term decisions that damage a plan. Before making a snap decision based on a choppy market, remember to get back to basics, the basics of your family’s life stage.

Phil Guerrero, CFP® is president of PMG Wealth Management, Inc. at 795 Eau Rd., Suite 110, Lake Zurich. He is a registered representative with LPL Financial, an independent broker dealer. Mr. Guerrero can be reached at phil.guerrero@lpl.com or 847-530-6100. Securities offered by LPL Financial. Member FINRA/SIPC.

Got an Outdoor Fireplace Or Fire Pit?
Gathering together with friends and loved ones around a fire is a time honored tradition. While open burning is prohibited within the Village of Lake Zurich, the use of those great summertime favorites – outdoor fireplaces, fire pits and barbeque grills – are permitted as long as certain safety requirements are met. The following standards, designed to avert tragedy, are strictly enforced to assure the recreational use of fire at your home is safe and fun for all.

• Outdoor fire pits must be dug into the ground. Nothing that can burn is allowed within or near (36 inches) the fire pit, except the materials being burned.
• The only fuels permitted for outdoor fires are dry, seasoned wood (that has been dead at least a year), charcoal, natural gas, or LPG.
• Fires must be a safe distance from your house, garage, or shed – 15 feet for fireplaces and pits and a minimum of three feet for grills.
• Open burning of any kind, even grills, should not be done directly on a wood deck. If you have a wood deck and want to use an outdoor appliance, lay patio stones on the deck surface and place your appliance on that.

In addition, you should:
• Have an extinguisher handy.
• Avoid burning on windy days (over twenty miles per hour).
• Have an adult watch over the open burning at all times.
• Remember that open burning of any kind is not permitted from midnight until 7 am.
• Also, remember to give that grill a good once-over! When was the last time you looked at the grill to make sure it was safe? Check the hose connections. Do they need to be replaced?

Is there a build-up of creosote? If the color of the flame coming out of the burner is not blue (but is orange or red), it’s time to replace the burner assembly.

If you live in an apartment or condo and have a wood deck, grilling is permitted only if it has sprinkler protection. The maximum permitted weight of an LPG cylinder is 2.5 pounds for apartments or condos. There is no maximum weight for LPG cylinders for single family homes.

Questions? Call the Lake Zurich Fire Prevention Bureau at 847-540-5073.

Volo Auto Museum’s Upcoming Events
Mother’s Day: Sunday, May 11
Moms are invited on a private tour to slip behind the wheel of rarely seen cars used by actors Richard Gere, Don Johnson, Nicolas Cage and by Princess Diana. The newly opened, rarely visited “Volo Vault” serves as the gathering spot for this Director’s Tour.

Car Corral Show and Expo: Memorial Day Weekend (May 24, 25) – Private collectors showcase their personal wheels throughout the outdoor parks. Cars for sale at Volo swell to more than 500. Enjoy the expanded food court, music and special events. Admission: $9

Father’s Day: Sunday, June 15 - A special salute to the military with expanded displays including M-16s used in major conflicts and the movies. Black powder cannon fired throughout the day. Bring your earplugs for this learning experience. Admission: $10.

Admission: $10.

The museum is open six days a week from 10 am to 5 pm.
Closed Mondays.

27582 Volo Village Road
Volo, IL 60073 • 815-385-3644

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Toshiba Loses Format War; Blu-ray DVD Wins

As the main supporters of HD DVD, their resignation effectively ends the format war. Blu-ray DVD has won.

Since Warner Brothers’ announcement that they would exclusively support Blu-ray, coupled with Wal-Mart’s announcement that they would support Blu-ray exclusively, with HD DVD’s lagging sales and support of existing products will end sometime in April.

Our sources have always proven credible concrete as Toshiba has already dropped support of HD DVD in concluding with the use of advanced video and audio codecs will offer consumers an unprecedented HD experience.

While current optical disc technology will not support the use of a BD/DVD/CD-compatible optical pickup unit. The benefit of using a blue-violet laser (405nm) is that it has a shorter wavelength than a red laser (655nm), which makes it possible to use a smaller and even greater precision. This allows data to be packed more tightly and stored in less space, so it’s possible to fit more data on the disc even though it’s the same size as a CD/DVD. This together with the change of numerical aperture to 0.85 is what enables Blu-ray Discs to hold 25GB/50GB.

Blu-ray is currently supported by most of the world’s leading consumer electronics, personal computer, recording media, video game and music companies. The format also has broad support from the major movie studios as a successor to today’s DVD format. In fact, seven of the eight major movie studios (Disney, Fox, Warner, Paramount, Sony, Lionsgate and MGM) have released movies in the Blu-ray format and six of them (Disney, Fox, Sony, Warner, Lionsgate and MGM) are releasing their movies exclusively in the Blu-ray format. Many studios have also announced that they will begin releasing new feature films on Blu-ray Disc day-and-date with DVD, as well as a continuous slate of catalog titles every month.

Contributed by Randy Louke, President
Sound & Video Consultants
847 550-5000 20066 N Rand Rd, Lake Zurich

New Help for Stuttering

Parents eagerly anticipate the moment when their child first begins to talk. But for some parents, it is a time of anxiety because their child struggles to get words out. As many as five percent of preschool children nationwide have repetitions and prolongations of sounds severe enough to be of concern to their parents and the medical profession.

A new DVD in English and Spanish, Stuttering and Your Child: Help for Families, helps parents detect stuttering and take action toward helping their child and is now available at the Ela Area Public Library in Lake Zurich, at the Zion-Benton Public Library in Zion, at the Cook Memorial Public Library in Libertyville, and at the Warren-Newport Public Library in Gurnee.

Produced by the 60-year old nonprofit Stuttering Foundation of America, the film describes what kinds of stuttering young children may exhibit, how parents can help at home, and the role of a speech pathologist in evaluating and treating children who stutter.

“Stuttering typically begins between the ages of two and five,” says Barry Guitar, Ph.D., professor and chair of Communication Sciences at the University of Vermont in Burlington. “It may begin gradually or suddenly, and many of these children outgrow their disfluencies naturally. However, if a child continues to stutter for several months, or appears to be frustrated by it, parents should seek assistance.”

Strategies parents can use to help reduce stuttering are given throughout the tape and include reducing the number of questions they ask the child, focusing on taking turns during conversations, and making time to read or talk with the child in a relaxed manner.

“Parents are relieved to discover that they are not alone and that other parents share their concerns,” says speech pathologist Kristin Chmela.

“Stuttering remains a mystery to most people,” notes Jane Fraser, president of the Stuttering Foundation of America. “Watching a young child struggle to speak can be devastating. Our latest DVD is designed to reassure parents and families that many preschoolers stutter, that they can be helped, and how parents can play a vital role in this process.”

For more information about stuttering and a list of specialists in your area, write the Stuttering Foundation of America, P.O. Box 11749, Memphis, TN 38111-0749, call toll-free 800-992-9392, or visit www.stutteringhelp.org.

How can my company get a fresh perspective?

In Techlife’s day job we advise clients to “Get a fresh perspective, take a unique look at things.” Most of the time, clients ask us for help in this effort. After all, it isn’t easy to achieve a fresh perspective, but when you do, LOOK OUT! because the effect can be startling and eye-opening.

We love that feeling – when the world turns over on itself. It is exciting to realize that things can be different with a simple shift in perspective.

For a few years, an artist in London, known as Slinkachu has been providing a fresh perspective on life, by placing his art all over the city without permission and then photographing it. Interestingly you say, but how does that provide a fresh perspective? View the following pieces and then keep reading and see how your perspective changes.

Link (more online)


Techlife notes

Need a fresh perspective? Looking to increase sales? Not sure how to make it happen? Techlife can do a lot. Just ask us. Hit me via email at: techlife@doworldwide.com. Do you subscribe to the RSS feed for Techlife? Visit the Techlife weblog where all you need to do is point and click.

About TechLife and David Kaufman

“Okay, your article intrigued me, but now what? My company could use something, but I don’t know what it is.” Let me help you. As a marketing and technology proven “venture strategist,” I want to meet businesses and organizations that are looking for a way to break out. All you need to do is email techlife@doworldwide.com.

If you need a fresh perspective? Contact me – it’s easy: techlife@doworldwide.com.

Did it change? How do you see the world now? Did it give you any ideas for seeing the world differently for your own life?

The full exhibit is online at Little People – a tiny street art project. Little hand-painted people left in London to fend for themselves. We view this art as a form of Artistic Ethnography – understanding humans in their natural environment, visually. We also give Slinkachu’s Little People two “little thumbs” up.

Still having trouble? Need some creative perspective for your company? Contact us at perspective@doworldwide.com. Many more images are available online at Techlife.
**About Turbo Trivia**

This is a trivia game that tests your ability to associate actors with their movies, actors with their TV shows, recording artists with their songs, and athletes with their teams. Very simply, your goal is to “match” things up.

This month's game is a Special Turbo Trivia Music Version. See if you can match these musicians with their musical instruments. A special thanks to Charlie Scott for his input.

The Music & Movie Versions of Turbo Trivia are available on-line at www.shockwave.com/gamelanding/turbotriviamusic.jsp (Music)
www.shockwave.com/gamelanding/turbotrivialmovies.jsp (Movies)

About the Songs and the Recording Artists

Some of these musicians play more than one instrument. We are looking for the musician that is mostly closely associated with that instrument. Some answers may be used more than once. Good luck!

**Musician**
1. Harry James
2. Karen Carpenter
3. Chico Marx
4. Bill Clinton
5. Benny Goodman
6. Arthur Godfrey
7. Harpo Marx
8. Victor Borge
9. Myron Floren
10. Miles Davis
11. Jerry Murad
12. Tex Beneke
13. Jack Benny
14. Les Paul
15. Oscar Levant
16. Pete Fountain
17. Roy Clark
18. Desi Arnaz
19. Herbie Mann
20. Tommy Dorsey
21. Jose Feliciano
22. Buddy Rich
23. George Liberace
24. Jimmy Dorsey
25. Maynard Ferguson

**Instrument**
1. a. Saxophone
2. b. Accordion
3. c. Clarinet
d. Drums
e. Violin
f. Banjo
g. Guitar
h. Harmonica
i. Flute
j. Trumpet
k. Bongos
l. Trombone
m. Harp
n. Ukulele
o. Piano

**Do you pamper your car?**

Do you enjoy keeping your car, motorcycle, boat, or rv in beautiful condition?

Do you avoid car washes or having others wash and buff your vehicle?

If your answer is yes, we need your opinion. Study is under way for a new, waterless cleaning product for autos, motorcycles, boats, and rv's. If you're a do-it-your selfer when it comes to cleaning your vehicles, please consider sharing your opinion and testing this product.

**Middle and High School Students Learn to Study Smarter, Not Harder**

Do you ever wonder why your high school teenager struggles so much in school? Does he or she stay up all night cramming for tests, only to blank out on the day of the exam? Is it possible for your child to excel at school and balance an active social life?

Study skills and time management lay the foundation for success in all of the academic areas. Because teachers do not give official grades for study skills or time management, many parents and students tend to overlook their importance. Students suffering from poor grades across several subjects often struggle more from a lack of study skills than anything else. Without the mastery of essential study and organizational habits, it is hard for any student to make real and lasting progress at school.

Who can benefit from study skills?

Everyone can learn to study smarter, not harder. Even advanced students need to learn how to find balance between school and their social lives. Study skills will benefit:

- Students struggling across the board in all subjects
- Students struggling in a specific subject
- Highly social, busy students
- Stressed out students, disorganized students and procrastinators
- Athletes and performers who juggle school with road trips and practices
- Students with ADD/ADHD and students with learning disabilities
- B or C students looking to step up to the next level
- High-achievers, honor students, and perfectionists
- Students in transition years

A good study skills program should target the different learning styles and habits of middle and high school students and be customized to the student’s specific needs. There are several different academic tools necessary for success in school and a program’s diagnostic test should show which of those tools each student needs to use better. A learning style diagnostic test should also be used to explore the student’s natural method of learning.

Some students learn best by visualization, others by memorization. A good study skills program will help determine a child’s learning method and show him or her how to study more appropriately. It’s amazing how quickly students bounce back academically once they’ve established proper study skills.

A good study skills program will teach students how to listen, read and study better...but that is just the beginning. The program should also help each student understand study skills in terms of his or her own interests and experiences. With hands-on exercises preferred, ranging from beginner to advanced levels, students should learn how to:

- Set short and long term goals to get what they want from school and life
- Identify weaknesses in their study habits
- Create a pleasant, more organized study environment both at home and at school
- Banish all-nighters with the ultimate time management system

- Discover their favorite ways to learn with a Learning Style Diagnostic Test
- Apply test-taking and memorization strategies to real practice tests
- Practice listening, note-taking, reading, and participation strategies
- Challenge their reading comprehension using higher order thought
- Easily memorize terms, dates, diagrams, formulas, pictures and charts
- Tackle timed essays, research papers and standardized tests with confidence

With good study skills and organizational habits, students will be better able to reach their potential and increase their self-confidence; the outcome of which will be good grades and a good attitude.

Contributed by Randy Berman, Area Director of Club Z!
Tutoring Services. Reach Randy at 847-726-8500 or email Tutor@ClubZIL.com

**Lake Zurich Area focus group to be held on: Thursday, May 22 at a nearby facility**

Please call Dawn at 847-515-9280, ext 3 or e-mail her at dbremer@hi-impactmarketing.com to register.

All study participants will receive dinner and sample product for their personal use.
Fitness Entrepreneur Plans
Personal Training Studio in Barrington

The world’s largest personal training franchise is expanding into Barrington. Lisa and John Shanahan, two local entrepreneurs, have just signed a lease to open their first Fitness Together business at 168 S. Northwest Hwy., where every customer will receive one-on-one instruction with a personal trainer.

“We are so pleased to be opening our business right here in Barrington. With our private training, state-of-the-art equipment & experienced staff (average more than 15 years each), and a commitment to nutrition counseling and the accountability that comes from working with a knowledgeable and professional personal trainer, I am confident that we can help members of this community meet their individual fitness goals,” Shanahan said.

“We expect to open our doors in July.” Certified personal trainers will provide customized training sessions in a private setting.

“With each new location, we are in a better position to help people get active and live healthier lives,” said Kevin Betts, President of Fitness Together. “Anyone can be physically fit if he or she has a personalized plan for achieving their goals in the right setting and at their own pace.”

Established in 1996 in response to the growing demand for personal fitness training, Fitness Together is part of Fitness Together Holdings, Inc., the world’s largest wellness organization, with over 400 franchise locations throughout the U.S., Costa Rica, Israel, Ireland and Canada, with 98 more scheduled to open.

Founded by fitness leader Rick Sikorski, Fitness Together Franchise Corp. also includes elements of therapeutic massage. Visit www.fitness altogether.com or call 877-663-0880, ext. 10.

Cash is king, and in these tough economic times collecting all the money owed to you is more important than ever. Here are ten steps you can take to improve your cash flow and receive more of the money owed to you. Remember, a customer who does not pay you is not a good customer.

Step 1 – Develop and follow an accounts receivable (“A/R”) policy. A good policy should address who gets credit. It should also include standards and definitions about your A/R practices – i.e., when you cut off credit, when an account goes to collections, when you sue a customer, when you discount and settle for less and when you decide to write-off a bad debt. Most important, your customers should know your policy as it relates to when you cut-off credit, go to collections and sue.

Step 2 – Learn about your customers’ pay practices and follow them. For example, do they want a purchase order (“PO”) number on invoices? Is an invoice received by Wednesday paid by Friday or 30 days later?

Step 3 – Meet or have someone on your staff meet each customer’s accounts payable person and build rapport. This makes getting issues resolved easier, and if a customer is juggling which invoice to pay, there is a better likelihood your invoice will get paid because of a good relationship with your A/R professional.

Step 4 – If there is a contract or PO, follow the terms of the contract or PO. This includes how and when to invoice, the quality and/or quantity of work and what to do if there is a dispute.

Step 5 – If there is a dispute over payment, follow the steps outlined in the contract as soon as possible without delay. If the contract says all notices must be in writing, make sure a letter is sent.

Step 6 – Confirm the work to be done is finished or the product to be sold is received by the customer and that the invoice is correct in describing the work to be done or product to be sold. Provide sufficient detail in the invoice to describe the work that was completed or product sold.

Step 7 – For best results follow-up with a phone call one day after you expect the invoice will have been received by the customer and confirm receipt of the invoice; that the product or service was received and there were no issues with the customer; and ask when the invoice will be paid. If the customer says the check is in the mail, ask for the check number and mail date. At the minimum, make this phone call no later than the 20th day after the invoice is sent.

Step 8 – If you have not been paid within the agreed to time period, promptly call the customer and ask why the invoice has not been paid. You may find out the service is not completed or completed to the satisfaction of the customer or that the product did not arrive or it was damaged. If the customer says the service was completed satisfactorily or the product was delivered, ask when they will send payment. If you have the capacity, offer to take a credit card number over the phone.

Step 9 – If the customer has no problem with the product or service, and you cannot receive a commitment for payment, send the customer a letter warning that they owe you money, that in accordance with your policies you are suspending further work or deliveries until full payment has been received. If you have the ability to accept a credit card payment, tell the customer that you will accept a credit card payment. Explain that a specific date the matter will be sent to collections, and report to the credit bureau. Whatever you say will do, keep your commitment.

Step 10 – Outline actions to encourage prompt payment. For example: (a) 2% discount for full payment within 10 days (not more than 10); (b) Payment by credit card, with a credit card number on file. The customer doesn’t need to remember to pay and may also earn points or miles; (c) auto payment from the customers bank.

Some work is required up-front to establish such a process for your business, but following these steps will improve your cash flow. For more help or for a complimentary review of your A/R process, contact Ernst Enterprises, LLC, (www.eellc.us) today.

Article contributed by Mark Ernst.

“Carelessly planned projects take times three times longer to complete than expected; a carefully planned one will take only twice as long.”

Brusgang’s Ninth Law.
First Place, Really?

One of the memorable moments for me this past soccer season was the sudden and dramatic early season departure of Coach Jose Mourinho from Chelsea. Apparently, owner Roman Abramovich didn’t think that winning two league titles (not having even won one in fifty years), an FA Cup and two League Cups in his short three years there was enough. He hadn’t won the Champions League and his style wasn’t “exciting enough” (there’s a lot of that going around lately, by the way). Despite being considered by many to be the World’s best coach, he was let go.

Enter Avram Grant. Who, you may ask? Exactly! Nobody knew who on earth this guy was and suddenly he was taking over one of the world’s biggest clubs, and one that was a lot of egos that needed to be tamed. The fact that he had once coached the Israeli national team, a career ERA over six, and eventually continued his affair with the disabled list with another 15 day stint starting just a few days ago. Dana Eveland has taken control with an incredible ERA of 1.90. The Marlins and the Athletics have been great April stories. Unfortunately, that is all they will be this year. Relying on the long ball rarely pays off, especially when your team is comprised of young unproven talent like Florida’s is. Oakland has no realistic chance either. Eveland has a career ERA over six, and eventually that, along with both teams’ wins and losses, will even out to where they belong.

The tie-breaker for having scored more goals, but Chelsea has a good shot at the title, something nobody expected. Grant’s Chelsea as close to the Champions League Final as it’s ever been. They are heading home to the second leg of the semifinal tied 1-1 with an away goal, but holding the crucial advantage of having scored an away goal.

I still believe that whether or not Chelsea wins the Premier League, it must win the Champions League for Grant to have any shot at keeping his job. Unfortunately, that is the nature of soccer these days.

Regardless, he’s done a tremendous job considering the pressure-filled situation he was put into, and he has certainly earned my respect. If Chelsea does fire him, you can be sure he won’t have trouble finding another job quickly.

Getting back to the Champions League; just as last year, the semifinals are down to three out of four teams, the English Premier League. Whether or not it is the best overall league in the world is irrelevant. The fact is, at this point in time England’s top four teams (Arsenal must be included even though they didn’t make the semifinals) are as good as any in the entire world. The money that has been made through Premier League television and sponsorship deals has made it so rich that even some of the best players in Spain and Italy have been expressing an interest in moving to England. My hope is that some of these riches will help to improve other Premier League teams. It’s easy to get excited about watching an Arsenal vs. Chelsea match, but when I see a game like Wigan vs. Bolton coming up on the TV menu…well, let’s just say “I can’t wait” isn’t the first expression that comes to mind.

Any comments and/or questions can be sent to: orlando@whats happeningonline.com

Lake Zurich Area Important Phone Numbers

- Village Office: 847-438-6000
- Village Office (fax): 847-438-1531
- Police Department Administration: 847-438-6644
- Emergency: 911
- Waste Management-NW: 1-800-964-8988
- Comcast Cable TV: 1-800-comcast
- Commonwealth Edison: 1-800-EDISON-1
- Lake County Offices: 847-360-6600
- Lake Zurich Flames Football: 847-540-5612
- Lake Zurich Park & Recreation Department: 847-540-5146
- Lake Zurich Soccer Association: 847-726-2976
- Lake Zurich Youth Baseball: 847-438-4702
- Lake Zurich Post Office: 847-438-2486
- Ela YMCA: 847-438-5300
- Lake Zurich Area Chamber of Commerce: 847-438-5572
- Ela Area Library: 847-438-3433
- Ela Township: 847-438-7823
- Ela Tax Assessor: 847-438-8370
- Omni Youth Services: 847-540-0680
- Lake Zurich District #95: 847-438-2831
- St. Francis School: 847-438-3211
- Good Shepherd Hospital: 847-382-7300
- Lake County Health Department: 847-526-1125
- Lake County Animal Control: 847-949-9925
- ABC Wildlife Relocation: 847-870-7175
- Ela Township Senior Center: 847-438-9160
- Senior/Handicapped Bus: 847-438-6677
- Vantage Publishers: 847-457-1282

Lake Zurich Flames Youth Football Registration

The Lake Zurich Flames Youth Football program holds its final registration session for the 2008 season on Saturday, May 17 from 9 am-2 pm at Ela Township Firehouse located on Rand Road (near the railroad tracks). Players can print and fill out registration forms available on the Flames’ Web site at www.lzhscchs.com. The 2008 Weight Rules, Practice Locations and Football Calendar are also available on the Web site. This year’s Mini-Camps begin the week of July 14.

The tackle football players should not bring copies of their birth certificates until drafted onto a team in early August. Players can give the copies to the head coaches at that time.

Any participants that have not registered by this May 17 session will be assessed a $50 late fee. Late sign-ups can go to Stephanie’s Specialties/U R On It at 523 E. Road (in the Jewel Shopping Center) or visit www.StepsSpecialties.com, Call Lake Zurich at 847-299-1509 for additional details.

The Lake Zurich Flames CheerLeading In-House program is also available to all girls grades K-8. Tryouts are to be held in the Lake Zurich Flames’ program runs from the second week of August through the second week of November.

Practices are held on Mondays and Thursdays, 5:30-7 pm. The squads will cheer at football games each week on either Saturday or Sunday and will compete once towards the end of the season. Contact Stephanie Zimmerman at allaboutcheer15@aol.com or 847-438-8200 with questions.
This month I would like to go back to discussing “normal” pets, particularly dogs. Those of you that saw the Westminster show this year will understand the categories but I will explain anyway. This article will touch on four dogs from four different categories.

The Working Group- These dogs were bred to be active physically and mentally. Many of these dogs are quite large and require extra room to play.

Boxer

The Boxer was developed to serve as guard, working, and companion dog, he combines strength and agility with elegance and style.* These dogs are also known to be clowns. While they can do their job very well, they love to play. They have a lot of energy and seem to be in perpetual puppyhood. This is what helps make Boxers into great family dogs. While boxers love to play and exercise, however, this tends to be a bit of a problem on hot days. One has to be careful not to let them overheat because they cannot breathe as well as other dogs.

My favorite aspect of this dog is called the “knee bend.” This happens when they wag their tails so hard that they end up wagging their bodies to the point that they sort of fold into a kidney bean shape. It is hard to explain but it is quite funny to watch. Boxers also tend to be leapers. They stand next to the people they like and leeeean.

The Herding Group- These dogs were also bred to work but in a specialized field, literally. Herding requires agility and patience and the brains to figure out how to get a herd from A to B. They also need a lot of room to play and something to keep their minds occupied.

Border Collie

The Border Collie originated in the country between Scotland and England where the sheep-herds’ breeding selection was based on biddable stock sense and the ability to work long days on rugged terrain. Watching these dogs work is very impressive. They have developed a herding style that incorporates wide sweeping outruns to gather livestock.* As a family dog they are loyal and very patient with children. They tend to herd the children. My husband grew up with a Border Collie named Katie and she was the outdoor babysitter. He and his brother could only play within the circle that Katie had established and she wouldn’t let them wander out of it. One problem with this dog is keeping them occupied. They must have a job, otherwise they get bored and start eating the furniture. Border Collies are excellent candidates for agility training and competitions. One very interesting article was published by National Geographic in March 2008 featuring a Border Collie, “Betsy” on the cover. Betsy has a “vocabulary” of more than 300 words which she has been trained to identify and retrieve either by spoken words or pictures. She also knows more than 15 people by name.

Terrier Group – The word that most commonly defines the personality of dogs in this group is “feisty.” They range in size from the tiny Norwich Terrier (10 to 12 inches) to the distinctive Airedale (23 inches). These dogs were bred to hunt small animals and to have great endurance. They are very energetic but definitely need to have a clear understanding of who’s boss (it shouldn’t be them). Please note that the Manchester, Silky, Toy Fox and Yorkshire Terriers are part of the Toy group, not the Terrier group.

Border Terrier

Border Terriers are not very common. Their breeders are very careful in their programs to produce good dogs for show and for families. The name Border comes from the fact that they were bred near the border of England and Scotland (just like the Border Collie). The main purpose for this dog was to be able to drive foxes from their dens and kill them. Considering that these dogs are normally no more than 16 inches high it may seem a little unfair to pit a Border against a fox, but the fox usually lost. The reason I’m making a point to talk about this is because Borders are very fond of hunting down small animals particularly vermin (hamsters rabbits, rats, squirrels… you get the picture). Aside from being excellent hunters, they make great family pets. Borders are very patient with children and are easily trained. Borders are wirehaired and microchipped.

The Non-Sporting Group- This group holds the dogs that don’t really fit into any other group. They vary in size, coat, personality and breed utility. In this day and age, the dogs in this group serve as companion dogs.

Schipperke

Schipperke is Flemish for “little skipper.” These dogs were bred in Belgium and their purpose was to keep rats off the canal barges and act as a guard dogs. These dogs are unique in appearance. They are jet black, and have a very dense, straight, double coat. The face is very sharp and is topped by large triangul- lar ears. The eyes are very bright and curious, they tend to remind people of a fox. Schipperkes are normally born without a tail, if they happen to have one it is docked at a young age. These little bundles of fur make great apart- ment dogs, though they still need long walks. They are extremely intelligent and are easy to train. They like to be with people and “help out.” Other animals usually get along well with Schipperkes and they make loyal family dogs.

The latter two breeds are relatively small but have a lot of energy and generally live for 12 or more years. They’re both long term commitment dogs. They don’t have major health issues like other popular dogs, because Schipperkes and Borders have not yet been over bred. Another thing these two have in common is that they will try to boss the family around even if one around takes charge. For those interested in learning more about Border Terriers, visit www.btcoa.org and for Schipperkes visit www.schipperkeclub-usa.org.

* denotes information from the American Kennel Club website.

For questions or comments please contact Sally at sally@vantagepublishers.com

Sally loves to exercise and run around for a few minutes to get his energy out, and then he’s all about the loving. He is about six years old, and great to walk on a leash.

Raisin loves to exercise and run around for a few minutes to get his energy out, and then he is all about the loving. He is about six years old, and great to walk on a leash.

Sunshine

A wiggling body, a bright smile and fun-loving eyes. Sunshine always seems so happy. An active family with older kids that can fully appreciate this beauty with brains would be just perfect.

All these dogs are spayed/neutered, up-to-date on routine shots and vaccines, heart worm negative and on preventative and microchipped.

This handsome boy, Ossy, is a peaceful, somewhat reserved guy that was found as a stray. He has not been back together and is ready to find a loving guardian and a sunny windowbox to watch the birds when you are at work.

Candy Corn is described as smart, energetic and playful. This quirky pet-sized beauty quickly gained the respect of every fellow in the cat room and, as she can play rough, kids are definitely not part of her dream home.


Save-A-Pet

Adoption Center

31664 North Fairfield Road • Grayslake, Illinois • 60030

Phone: 847-740-7788
More Americans 65 and older are on the road than ever before, as still-working and retiring boomers continue to drive for business and pleasure. Still, experts say, our driving skills inevitably change as we age. With care and caution, older drivers can adapt to their changing abilities and continue to enjoy one of the most prized elements of the American dream: their driving privileges.

Here are some tips for boomers looking to make the most of their driving enjoyment:

Keep Your Vehicle and Yourself Finely Tuned
- Responsible driving calls for two well-cared-for machines – the vehicle and the driver. If you’re planning a road trip, make sure your vehicle maintenance is up-to-date. Pay special attention to common problems that can cause roadside breakdowns, such as coolant systems and tire integrity. It’s a good idea to get your vehicle serviced before taking it on a long trip.

Likewise, make sure you’re in fine tune as well. Have your hearing and vision regularly checked – at least twice a year. If you wear glasses, avoid taking a long driving trip within the first few weeks of getting a new pair; you’ll need time to adjust to how the new prescription affects your vision. Be sure you’re well rested, not just the night before your trip but for several days prior. Check with your doctor or pharmacist to determine if any medications you’re taking might cause fatigue or impair your driving.

Plan and Prepare
- No one enjoys sitting in traffic; it’s annoying at best. To maximize your driving enjoyment, avoid high-traffic hours and locales where commuters fill the roads. Drive during quieter road times and avoid times when visibility is naturally poorer. Plan to get on the road after the morning rush ends – typically 9 am in most urban areas – and wrap up your day’s travels just before the evening rush starts. In most cities or suburbs, that can be as early as 4 pm.

Be sure to give your planned route and schedule to a family member or friend who’ll be staying home. Agree to regular check in times so that someone will always know where you are and how your trip is progressing.

Strength in Numbers
- Avoid driving alone whenever possible. Sharing the journey with another driver can help you avoid driving fatigue and make the trip more enjoyable. Caravanning with one or more other vehicles also enhances the road trip experience, and you’ll have a back-up vehicle in case of emergency.

Courtesy of ARAcontent

Tips for Boomers Planning a ‘Senior Road Trip’

Baby boomers, the generation that has defined American culture for decades, are doing it again, rewriting what it means to be senior citizens as the first wave of boomers reach 65. And the generation that enjoyed greater mobility than any before it, is not even close to being ready to give up the ear keys.

My 12 Point Promise to You!

1. Evaluate & discuss with customer all work to be completed
2. Finalize cleaning price of entire work
3. Place corner guards and tarps to protect corners and floors
4. Vacuum with commercial vacuum cleaner
5. Rotary shampoo & deodorize entire carpet with soft nylon brush
6. Move furniture
7. Hand shampoo all stairs
8. Clean all edges & corners by hand
9. Rinse all carpet with clean hot water at least twice to ensure residue removal
10. Dry entire carpet to a light damp feel
11. Replace all furniture with protective tabs & Styrofoam blocks
12. Final customer inspection of entire work areas

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District 95 NewZ

May 23, 2008 to Mrs. Marsha Smyser, applications should be returned by Administration building, 400 S. Old www.lz95.org, or from the CUSD 95 school district’s website at Applications are available on the aged to submit an application to serve. who wish to be considered for mem-
bers, teachers and support staff living Committee. Parents, community mem-
School Attendance Boundary Study of the entire school district. “We are excited to have Mr. Shapiro joining our team,” said Dr. Knutson. “With his experience as an assistant principal, summer school principal and dean of students, he will be a real benefit to Seth Paine School and our entire school district.” Shapiro is currently the Assistant Principal at Friendship Junior High School in Des Plaines, where he was previously a summer school principal. He has also served as the Dean of Students and a sixth grade teacher in McHenry. Shapiro holds a Bachelor of Science degree in education from Eastern Illinois University, as well as Master’s degree in educational leadership from Saint Francis University in Joliet, IL.

School Administration Appointments Approved

As a result of the Community Unit School District 95 Board of Education decision to close Charles Quentin Elementary School after the next school year, and a principal vacancy at Sarah Adams School created by the departure of current principal Chris Finch, the Board of Education, at its April 24 meeting, approved Superintendent Dr. Brian Knutson’s recommendation to appoint current Charles Quentin School Principal Claudia Mall as the principal of both Sarah Adams School and Charles Quentin School for the 2008-2009 school year. As part of that recommendation, the school district will be adding an assistant principal at each of the two schools for next year to assist Mrs. Mall. The Board approved Stephanie Lautenburger, currently a kindergarten teacher at Spencer Loomis School, as the assistant principal of Charles Quentin School for next year, and Julie Riddick, currently a seventh grade language arts teacher at Middle School South, as the assistant principal at Sarah Adams School for next year.

Cameron Shapiro Announced as New Seth Paine Principal

In a unanimous vote at its April 24 Board of Education meeting, the Community Unit School District 95 Board of Education approved Superintendent Dr. Brian Knutson’s recommendation of Cameron Shapiro as principal of Seth Paine Elementary School. Shapiro will replace current principal Laura Gammons, who is leaving District 95 for a position in another school district at the end of the current school year.

May Whitney “Toxic” Mold Allegations Proved False

Recent allegations of “toxic mold” at May Whitney Elementary School in Lake Zurich made by the Chicago-based union SEIU Local 1, Gustavo Gomez, an Aramark custodian, and several others appear to be without merit judging by the results of extensive mold testing that was done March 21 by Environ, a full service environmental health and safety consulting firm with expertise in industrial hygiene, asbestos services, environmental audits, indoor environmental quality and other related areas. Even though previous air samplings conducted last fall and in February showed no problem with mold, Mary Kalou, Assistant Superintendent of Business & Operations for Community Unit School District 95 (CUSD 95), asked Environ to conduct an independent mold investigation in response to concerns raised by a small group of residents regarding the August test results. The District first learned of the concerns of the Aramark custodian after the March 21 testing had been scheduled and over 6 months after his alleged discovery. As part of their investigation, Environ conducted visual inspections of 16 classrooms/areas, took air samplings of six classrooms/areas, and conducted carpeting sampling of four classrooms/areas.

Environ, which was shared with the Board of Education at its April 24 meeting, “Based on the findings of the visual inspection and testing there was no indication that mold growth was a problem in the representative areas included in this survey.”

The report also noted the following: • Overall, clean classrooms were observed during the visual inspection of all test areas • Minor discoloration of ceiling tiles were found in a few classrooms and in the library area. Tests for moisture content found these tiles to be dry at the time of the survey, with no visible mold found on these areas. • Inspection above ceiling tile found no evidence of mold. • Air sample results contained typical spore levels and genus distributions commonly found indoors and outdoors, with overall levels being very low. • Results of dust samples from carpets analyzed for fungal content showed typical fungal levels. As Aspergillus sydowi, was found in a single classroom carpet at a very low rate of 8 percent. These levels would not be considered evidence of mold growth in carpet. If mold growth were occurring, then higher levels would be expected.

The report also offered recommendations to reduce the risk of future mold growth, including replacing discolored ceiling tiles and future monitoring for these areas to ensure that no recurrent moisture problems exist.

After sharing the information with the Board of Education, Kalou placed the full Environ report on the district’s website (www.lz95.org) so that staff, parents and the entire community could review the results.

“We had this mold investigation done so that we could offer reassur-
ance to our students, parents and staff,” said Kalou. “Baseless allega-
tions, such as those made by Mr. Gomez, SEIU and others, serve no purpose other than to scare people. Hopefully, people can now read the facts and ignore the fiction created by others.”

The full Environ report entitled: Mold Inspection and Testing – May Whitney Elementary School can be found under the “Updates” section of the main page of the district website www.lz95.org.
1. Replace reach with relevancy

In the past, businesses spent their advertising budgets trying to buy reach—get them over and over—that was the name of the game. The rules have changed now. Americans have gotten really good at ignoring unwanted messages and our kids are even better; they’ve been multi-media tasking since they were practically in diapers. It’s pretty common to watch my daughter working homework on the computer, a YouTube video waiting in another window, the iPod in her ears, her right hand texting a girlfriend and her left thumb instant messaging on AOL. Ring, ring…and there goes the phone.

Now more than ever, your message has to be right on target with what your prospect is interested in seeing, hearing, or reading about. You have to spend considerable time, learning about the market and crafting a message that will break through their wall of distraction. How do you do it? See #4 below.

2. Get outside the box

Traditional media still holds a place in my heart. But it’s not the only game in town anymore. Yes, you’ll probably do a radio spot to promote an upcoming event or new offer, and sometimes you must use a traditional media piece to drive prospects to your web site. But stop and think, it’s much less expensive to drive them to your site when they are already on the Internet. And what would you rather have them do?

Send a second on your direct mailer or a solid minutes reading your web pages?

Pay per click, search engine results and on-line ads are relatively inexpensive compared to larger mailers and print ads. With over 1 billion people on the Internet, you can bet some of your customers are regular users and if not…just think…today’s teenagers are only five or so years away from being your future customers.

3. Focus on the brand experience

In a tight economy, your customer is more likely to focus even more on the experience they have with your brand. They’ll ask, “Was the money I spent really worth it?” Now’s the time for you to take a moment and reflect on whether all the aspects of your product or offerings are really top-notch. Can your packaging be improved and made more convenient for the customer? How effective is your call center, or the “front lines” in your CRM (Customer Relationship Management) model? Are there tools and processes in place to ensure that all callers can speak to a live person and get their questions answered in a timely manner? Is your website just a simple…just ask. Beyond expensive marketing research, find efficient and effective ways in everyday customer interaction to ask how you can do better. Then, just make sure you listen.

4. Use your data

Granted, data isn’t the most exciting topic for a marketer. But it’s not fool’s gold either; it’s the real thing. You’veomer or contact data such as their e-mail, phone, address, past purchases, etc. is now a coveted treasure. Don’t lock it away on the accounting department’s server. Hook it up with some state of the art data analytical tools. Discover the characteristics that make up your most profitable customer. How do they behave? What type of services do they buy? how do they buy? Use your data to discover what your next big opportunity may be and link your data with other systems: CRM, ERP (Enterprise Resource Planning) databases, content management, campaign management, and other data systems.

5. Work the entire sales and marketing funnel

Too many times, I see marketing and sales departments operating as separate silos, each trying to blame the other for the lack of business. If only the marketing department would give us better leads. If only the sales force would follow-up on the leads we give them. Those accusations are not useful to anyone and just end up fostering bad blood between the two groups.

Make sure your marketing and sales teams are working from one, integrated database. Marketing should involve sales in the upfront planning of their campaigns; it’s important that sales people feel like they have some skin in the game even in the early process so that they feel ownership when it’s time for them to manage the leads. One action that has helped my teams in the past was to identify a sales liaison to stay involved with the campaign design, implementation, and review process. When it’s time for the campaign kick-off, exhibit a unified team from marketing and sales management. Throw one big party so that the marketing and sales staff mingle and build tighter relationships among them selves. Finally, campaign results should be reviewed and discussed together, determining what worked well and what should be improved upon next time.

Our marketing environment will continue to be more and more difficult as customers hold the upper-hand in how and when they interact with market- ing messages. Tough economy or booming economy…the customer is now in the driver’s seat and has no plans of giving up the wheel. To reach this custumer, every savvy marketer must use creativity and the technical capabilities of your sales and trusted vendors to leverage both the data you have and the relationship-building tools of the Internet.

Most importantly, you’ll have to continually listen, read, and learn about what your customers are thinking.

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Who has the Best Pizza in the BurbZ?

You be the Judge at the “Best in the BurbZ Pizza Challenge”

Sunday, May 18th
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Stop in anytime between 4-8pm to sample pizza, cast your vote, & join in the fun for parents, teens & kids!

Just bring in two cans non-perishable food items (per person)
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